

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

LIBRARY

RECEIVED



AUG 6 1938



U. S. Department of Agriculture.

Sec. 562, P. L. & R.

U. S. POSTAGE

PAID

VAN WERT, OHIO

PERMIT No. 23

Price List
"
Dept. of Horticulture
Washington,
D. C.

Attention Market Gardeners:

Your good customers will pay you better prices for green ears of AUNT MARY'S, the best sweet corn in the world. At 25c, 30c, or 35c per dozen you will, I believe, make from 50 to 200% more profit on AUNT MARY'S than on any variety of sweet corn which sells at 10c, 15c, or 20c per dozen. Notice that wholesale prices on AUNT MARY'S seed are one-third lower than last year.

Why Does Aunt Mary's Sweet Corn Seed Cost More than Any Other Variety?

First. This corn is sweeter than others and the excess sugar apparently holds the moisture inside the seed coat and we have always found it necessary to bring the ears indoors and ripen them with heat.

Second. The tender seed coat is very susceptible to "mould" and if two ears even touch each other before the moisture is very much reduced, both ears are ruined for seed.

Consequently it takes not only heat but a great heated space to successfully ripen a wholesale quantity of seed. In 1935 outside ripening conditions were good and a great part of the moisture was taken out by nature. Consequently less time was needed for the application of furnace heat and we succeeded in ripening over 5,000 pounds of seed, allowing us to send out many thousand free sample plantings.

The weather in 1936 was not so favorable and we did not succeed in ripening quite 4,000 pounds. Unfortunately the fall of 1937 was colder with much more dampness in the air and we failed to ripen even 3,000 pounds of seed.

PRICES

$\frac{1}{8}$ Pound	20¢	$\frac{1}{2}$ Pound	60¢
$\frac{1}{4}$ Pound	35¢	1 Pound	\$1.00

All sent Parcel Post on receipt of price.

The following quantities will be sent by Express
F. O. B. Van Wert, Ohio:

4 to 9 Pounds.....	@	70¢
10 to 24 Pounds.....	@	65¢
25 to 99 Pounds.....	@	60¢
100 Pounds or more.....	@	55¢

AUNT MARY'S SWEET CORN FARM

West Ridge Road
Van Wert, Ohio

He Sold His ENTIRE Crop of Aunt Mary's Sweet Corn at 35¢ per Dozen

In March last year, Mr. Charles W. Sibel, a market gardener at North Wales, Pennsylvania, sent me Ten Dollars (\$10.00) for seed.

Seven months later, in October, he wrote that *Aunt Mary's* was easy to grow—that it was prolific, some individual stalks having three and even four ears—that his customers told him the green ears were delicious—that he sold all his corn at 35¢ per dozen and that he could have sold five times as much at the same price.

Mr. Sibel closed his letter by ordering one hundred pounds of seed for 1938 planting.

AUNT MARY'S SWEET CORN FARM

WEST RIDGE ROAD

VAN WERT, OHIO